

CBCS SCHEME

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15ES/EI51

**Fifth Semester B.E. Degree Examination, Dec.2018/Jan.2019
Management & Entrepreneurship Development**

Time: 3 hrs.

Max. Marks: 80

Note: Answer FIVE full questions, choosing ONE full question from each module.**Module-1**

- 1 a. Classify management into three levels. (03 Marks)
 b. Summarize briefly three types of managerial skills. (06 Marks)
 c. Analyse management as science and also as an art. (07 Marks)

OR

- 2 a. Define planning. Explain any six limitations of planning. (07 Marks)
 b. Illustrate and explain different blocks of decision making process. (09 Marks)

Module-2

- 3 a. Select and describe important steps in the process of organizing. (05 Marks)
 b. Explain the advantages and disadvantages of committees in an organization. (05 Marks)
 c. Summarize any six types of recruitment process. (06 Marks)

OR

- 4 a. What is direction in an organization? Explain any five techniques of co-ordination. (06 Marks)
 b. Explain the three basic steps in a control process. (06 Marks)
 c. List four important characteristics of leadership. (04 Marks)

Module-3

- 5 a. Why is social audit required? (02 Marks)
 b. Illustrate the social responsibilities of business towards different groups. (08 Marks)
 c. List out the advantages of corporate governance. (06 Marks)

OR

- 6 a. Explain any four characteristics of successful entrepreneurship. (08 Marks)
 b. Summarize capacity building for entrepreneurship. (08 Marks)

Module-4

- 7 a. Explain any four roles or importance of Small Scale Industries (SSI) in economic development. (08 Marks)
 b. Define Ancillary Industry and Tiny Industry. (04 Marks)
 c. Outline any four reasons for sickness in SSI sector. (04 Marks)

OR

- 8 Summarize any four state level or central level institutions that support small business enterprises. (16 Marks)

1 of 2

Important Note : 1. On completing your answers, compulsorily draw diagonal cross lines on the remaining blank pages.
 2. Any revealing of identification, appeal to evaluator and/or equations written eg. 42.8 = 50, will be treated as malpractice.

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Module-5

- 9 a. List out any four characteristics of project. (04 Marks)
b. Classify projects into different types based on various parameters. (05 Marks)
c. What is project formulation? Explain the major steps involved in project formulation. (07 Marks)

OR

- 10 a. Mention various steps involved in the PERT analysis. (10 Marks)
b. List out the advantages and limitations of CPM. (04 Marks)
c. Show the relation between project design and network using block diagram. (02 Marks)
