



S J P N Trust's

Hirasugar Institute of Technology, Nidasoshi.*Inculcating Values, Promoting Prosperity*

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E&C Engg. Dept.



Exam.

Internal Assessment

Odd Sem(2018-19)

FIRST INTERNAL ASSESSMENTSem: V
Date: 10/09/2018Sub: Management & Entrepreneurship Development
Time: 11 a.m -12 noonSub. Code: 15ES51
Max. Marks: 25*Note: Answer two full questions, draw sketches wherever necessary.*

| Q. No | Description of Question | Marks | CO | RBT Level |
|-------|---|-------|--------|-----------|
| 1 | a i) Define Management as said by Mary Parker Follett. Give the two weaknesses of the definition. ii) Write what are the roles of a Manager. | 7 | C301.1 | L2 |
| | b Explain the four functions of management in detail. | 6 | C301.1 | L2 |
| OR | | | | |
| 2 | a Is management a Science? Explain. | 6 | C301.1 | L2 |
| | b With sketch explain the concept of management & administration. | 7 | C301.1 | L2 |
| 3 | a Write the importance of planning. | 6 | C301.1 | L2 |
| | b i) Explain the different types of plans. ii) Explain the limitations of planning. | 6 | C301.1 | L2 |
| OR | | | | |
| 4 | a i) Give the meaning of a decision. ii) Explain the types of decisions. | 6 | C301.1 | L2 |
| | b Explain the steps in decision making. | 6 | C301.1 | L2 |


Course Coordinator
(Prof.S.S.Malaj)
Module Coordinator
(Prof.S.B.Akkole)
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(Dr.V.G.Kasabegoudar)

IA - 1 SCHEME OF EVALUATION

| Sem : V | | Subject : Management & Entrepreneurship | Sub Code : 15ES | Date : 10/09/2018 |
|---------|-----|---|-----------------|-------------------|
| Q. No. | Bit | Description | Marks | CO's |
| 1 | a) | <p>Management is the "art of getting things done through people". Two weaknesses</p> <p>i) The word "art" is defining management. Management is not merely an art is to state a half truth. Does not throw light on various functions of a manager.</p> <p>ii) Roles of a Manager :- Interpersonal Roles Informational Roles Decisional Roles</p> | 3+4 | C301.1 L2 |
| | b) | <p>planning organising Directing Controlling</p> <p>planning: Determines in advance what should be done. Looking ahead & preparing for the future.</p> <p>organising: Is to provide it with everything useful to its functioning.</p> <p>Directing :- Is to move means its defined objectives.</p> <p>controlling :- Everything occurs in conformity with the plans adopted. Involves three elements</p> <ol style="list-style-type: none"> 1. Establishing standards of performance. 2. Measuring current performance & comparing it against the established standards. | 1.5 x4 | C301.1 L2 |


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IA - SCHEME OF EVALUATION

| Sem : ✓ | | Subject : M & E Development | Sub Code : 15 | Date : 10/09/2018 | | |
|---------|-----|--|---------------|-------------------|-----------|--|
| Q. No. | Bit | Description | Marks | CO's | RBT LEVEL | |
| 2 | a) | <p>3. Taking action to correct any performance that does not meet those standards.</p> <p>Is Management A science:- sciences are called "exact" b'coz here it is possible for us to study the effects of any one time being. But it is not possible in management where we have to study man & a multiplicity of factors affecting them. therefore we place management in the category of a behavioural science.</p> | 6 | C301.1 | L2 | |
| | b) | <p>"Administration involves 'thinking'. It is a top level function which centres around the determination of plans, policies & objectives of a business enterprise.</p> <p>"Management involves 'doing". It is a lower level function" which is concerned with the execution & direction of policies & organisations.</p> <div style="display: flex; align-items: center;"> <div style="border: 1px solid black; padding: 5px; margin-right: 10px;"> <p style="transform: rotate(-45deg);">Administration</p> <p style="transform: rotate(45deg);">Management</p> </div> <div style="text-align: left;"> <p>board of Directors</p> <p>President</p> <p>General Manager</p> <p>works Manager</p> <p>Foremen</p> </div> </div> | 7 | C301.1 | L2 | |

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**IA - SCHEME OF EVALUATION**

| Sem : V | | Subject : M & E Development | Sub Code : 15ES51 | Date : 10/09/2018 | | |
|---------|-----|--|-------------------|-------------------|-----------|--|
| Q. No. | Bit | Description | Marks | CO's | RBT LEVEL | |
| 3 | a) | <p>Importance of planning :-</p> <ul style="list-style-type: none"> Minimises Risk & uncertainty Leads to success Focuses Attention on the organisational's Goals. Facilitates control. Trains Executives. | 6M | C301. 1 | L2 | |
| | b) | <p>ii) Limitations of planning :-</p> <p>A manager's plans are directed at achieving goals.</p> <ol style="list-style-type: none"> 1. planning is an expensive & time consuming process. 2. planning sometimes restricts the organisation to the most rational & risk free opportunities. 3. is limited in case of organisations with rapidly changing situations. 4. Establishment of advance plans tends to make administration inflexible. 5. Difficulty of formulating accurate premises 6. planning may sometimes face people's resistance to it. <p>i) Types of plans :</p> <ul style="list-style-type: none"> a) Single use plans :- are developed to achieve a specified end. b) Standing plans :- are designed for situations that recur often enough to justify a standardised approach. | 3+3 | C301 .1 | L2 | |

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**IA - SCHEME OF EVALUATION**

| Sem : ✓ | | Subject : M & E Development | Sub Code : 15E351 | Date : 10/09/2018 | | |
|---------|-------|---|-------------------|-------------------|-----------|--|
| Q. No. | Bit | Description | Marks | CO's | RBT LEVEL | |
| 4 | a) i) | <p>A decision is a choice between two or more alternatives. Implies three things</p> <ol style="list-style-type: none"> 1. when managers make decision they are choosing - they are deciding what to do on the basis of some conscious & deliberate logic or judgment. 2. managers have alternative available when they are making a decision. <p>ii) programmed & Non-programmed decisions Major & Minor Decisions. Routine & Strategic Decisions. Simple & complex Decisions.</p> | 6 (3+3) | C301. 1 | L2 | |
| | b) | <p>Steps in Decision Making.</p> <ol style="list-style-type: none"> 1. Recognising the problem. 2. Deciding priorities among problems. 3. Diagnosing the problem 4. Developing alternative solutions or courses of action. 5. Measuring & comparing the consequences of alternative solutions 6. Converting the decision into effective action & follow up of action. | 1x6 | C301. 1 | L2 | |


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