



S J P N Trust's

Hirasugar Institute of Technology, Nidasoshi.*Inculcating Values, Promoting Prosperity*

Approved by AICTE, Recognized by Govt. of Karnataka and Affiliated to VTU Belagavi.

ECE Dept

Exam.

Internal Assessment

Odd Sem(2018-19)

SECOND INTERNAL ASSESSMENT

Sem: V

Date: 15/10/2018

Sub: Management & Entrepreneurship Development

Time: 11a.m -12 noon

Sub. Code: 15ES51

Max. Marks: 25

Note: Answer two full questions, draw sketches wherever necessary.

Q. No	Description of Question	Marks	CO	RBT Level
1	a Define Organization.Explain Process of Organizing.	7	C301.2	L2
	b Explain the requirements of effective direction.	6	C301.2	L2
OR				
2	a i)Define Committee. ii)Explain importance & need for proper staffing.	6	C301.2	L2
	b Explain staff recruitment & selection process with reference to a large scale organization.	7	C301.2	L2
3	a Explain behavioural approach to leadership.	6	C301.2	L2
	b i) Explain the benefits of effective control. ii) Give any two definition of an Entrepreneur.	4+2	C301.2 C301.3	L2
OR				
4	a Explain any two "Motivation" theories as applicable to an organization.	6	C301.2	L2
	b What is communication?Discuss the purpose of communication.	6	C301.2	L2


(Prof.S.S.Malaj)
Course Coordinator


(Prof.S.B.Akkole)
Module Coordinator


(Dr.V.G.Kasabegoudar)
HOD

IA - 2 SCHEME OF EVALUATION

Sem : \checkmark th	Subject : Management & Entrepreneurial Development	Sub Code : 15Es51	Date : 15/10/18		
Q. No.	Bit	Description	Marks	CO's	RBT LEVEL
1	a)	<p>Definition of organization:</p> <p>Process of organising: -</p> <ul style="list-style-type: none"> i) consideration of objectives ii) Grouping of Activities into Departments iii) Deciding which Departments will be Key Departments iv) Determining levels at which various Types of Decisions are to be Made v) Determining the span of management. vi) setting up a coordination Mechanism. 	2+5	C301. 2	L2
	b)	<p>Requirements of Effective Direction.</p> <ul style="list-style-type: none"> Harmony of objectives unity of command Direct Supervision Efficient Communication Follow through 	6	C301. 2	L2
2	a)	<p><u>committees:</u></p> <p>committee definition :</p> <p>Importance & Need for proper Staffing</p> <ol style="list-style-type: none"> 1. It helps in discovering talented & competent workers & developing them to move up the corporate ladder. 2. It ensures greater production by putting right man in the right job. 3. It helps to avoid a sudden disruption of an enterprises production run by 	2+4	C301. 2	L2

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IA - 2 SCHEME OF EVALUATION

Sem : V th		Subject : Management & Entrepreneurial Development	Sub Code : 15ES51	Date : 15/10/2018		
Q. No.	Bit	Description	Marks	CO's	RBT LEVEL	
		indicating shortages of personnel, if any, in advance. 4) It helps to prevent under-utilisation of personnel through overmanning & the resultant high labour cost & low profit margins. 5) It provides information to management for the internal succession of managerial personnel in the event of an unanticipated turnover.		C301 2	L2	
	b)	sources of Recruitment : Internal & external. Steps in the selection procedure. Job Analysis Job Description Job Specification.	3+4	C301 2	L2	
3	a)	Researches study leadership behaviour from three points of view. 1) Motivation : — 2) Authority Autocratic leadership : — Democratic leadership : — 3) Free Reins : —	2+2 +2	C301 2	L2	
		<p>Autocratic leader-centered methods Democratic participative methods laissez faire employee-centered methods</p> <p>Use of Authority</p> <p>Area of Freedom Permitted to Subordinates</p> <p>1 2 3 4 5 6 7</p> <p>Fig: Spectrum of leadership styles</p>		C301 2	L2	

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IA - 2 SCHEME OF EVALUATION

Sem : V		Subject : M & E Development	Sub Code : 15ES51	Date : 15/10/18		
Q. No.	Bit	Description	Marks	CO's	RBT LEVEL	
3	b)	Benefits of control systems	6 (4+2)	C301.2 C301.3	L2	
	i)	<ul style="list-style-type: none"> • Increased productivity • Reduces defects & mistakes • helps meet deadlines • facilitates communication • Improves safety • lowers cost & • Gives the workers control over their environment. 				L2
	ii)	Any two definitions of an Entrepreneur.				
4	a)	<p>1) Maslow's Need Hierarchy Theory</p> <p>physiological needs: Security needs: social needs: Egoistic or esteem needs: self fulfillment needs:</p> <p>order of priority of human needs</p>	3+3	C301.2 2	L2	

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Scheme of Evaluation

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Page No. 4 / 4

IA - 2 SCHEME OF EVALUATION

Sem : V		Subject : M & E Development	Sub Code : 15ES1	Date : 15/10/2018		
Q. No.	Bit	Description	Marks	CO's	RBT LEVEL	
4	b)	<p>Hertzbergs Two factor Theory:</p> <p>1) Maintenance factors 2) Motivators or Satisfiers.</p> <p>Communication Meaning: Ten purposes of communication.</p>	6	C301. 2	L2	

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